

Safaricom's Policy on Unsolicited Ideas and Proposals

The sole purpose of this policy is to avoid any potential misunderstandings or disputes when Safaricom's products, services or marketing strategies might appear to be similar to ideas or proposals that may have been previously submitted to Safaricom.

Safaricom Limited ("Safaricom") and/or its employees, contractors, agents do not invite unsolicited ideas/proposals, including ideas/proposals for new advertising campaigns, new promotions, creatives, artwork, new or improved products or technologies, product enhancements, processes, materials, marketing plans, product names or other works.

If a member of the public elects to disregard this Policy and proceeds to send to Safaricom any idea/proposal, then irrespective of the contents of the idea/proposal, the following terms shall apply to the idea/proposal so submitted:-

Terms of Idea Submission

The person submitting the idea/proposal will agree that:

- (a) The submissions and its contents will automatically become the property of Safaricom, without any compensation whatsoever to the submitter;
- (b) Safaricom may use or redistribute the submissions and their contents for any purpose and in any way;
- (c) There is no obligation for Safaricom to review the submission;
- (d) There is no obligation on Safaricom to keep any submissions confidential or proprietary.
- (e) That Safaricom's receipt of the unsolicited idea/proposal does not imply a promise to pay nor a recognition of the novelty or originality of the idea/proposal nor does it

establish a relationship which might require Safaricom to pay for the evaluation of the information disclosed in the idea/proposal.

- (f) That Safaricom accepts no liability whatsoever in receiving any unsolicited ideas/proposals including for any disclosure of the same.
- (g) Safaricom shall be fully indemnified from any legal and or other claims made by any third party with regard to the form or substance of any unsolicited idea/proposal submitted to Safaricom.
- (h) The any use of Safaricom's intellectual property in the unsolicited idea/proposal is been done without the express consent of Safaricom and shall at all times remain the property of Safaricom and Safaricom does not waive any rights with regard to the ownership and use of its intellectual property.
- (i) That the submitter acknowledges that similar ideas/proposals may have been submitted to Safaricom and the submitter shall irrevocably waive all rights to institute any legal or other actions against Safaricom with respect to any act or omission on its part related to the idea/proposal.
- (j) That Safaricom reserves the right to decline any meeting invitation or submission given to it including the submitter's without assigning any reason thereof.
- (k) That should Safaricom choose to discuss any/idea proposal further then such discussion will be on a "without prejudice" basis and subject to contract.